

About StandWithUs

SUPPORTING ISRAEL &
FIGHTING ANTISEMITISM
AROUND THE WORLD



EMPOWERING LEADERS WITH KNOWLEDGE & PRIDE

STANDWITHUS

The Right Organization At The Right Time

For over two decades, StandWithUs has been empowering strong and passionate leaders around the world who proudly stand up for Israel and fight antisemitism.



The StandWithUs Mission

StandWithUs is an international nonprofit Israel education organization. Founded over two decades ago (in 2001), we are inspired by our love of Israel, our belief that education is the road to peace, and a deep sense of responsibility to stand up for Israel and Israelis when they are publicly attacked or misrepresented. That is why StandWithUs is dedicated to educating people of all ages and backgrounds about Israel while combating extremism and antisemitism.



Inspirational Education

Through cutting-edge print materials, speakers, programs, conferences, internships and fellowships for teens and college students, curriculum for young teens, Holocaust education, missions to Israel, social media, educational videos, and other online resources, StandWithUs ensures that the story of Israel's inspiring achievements and ongoing challenges are told around the world.



Creating and Empowering Leaders

With departments focused on middle schools, high schools, college campuses, and communities, we work to inspire the next generation to be the leaders of tomorrow. While providing positive education to millions each week on social media, StandWithUs also vigorously challenges discriminatory boycotts and other hateful campaigns. Working with our many partner organizations, we help local communities overcome the challenges they face from anti-Israel and antisemitic extremists.



Making A Lasting Difference

We have impressive results to reinforce our efforts within each category of our work. For example, analytics on the StandWithUs digital platforms show a weekly reach of millions of interactions.



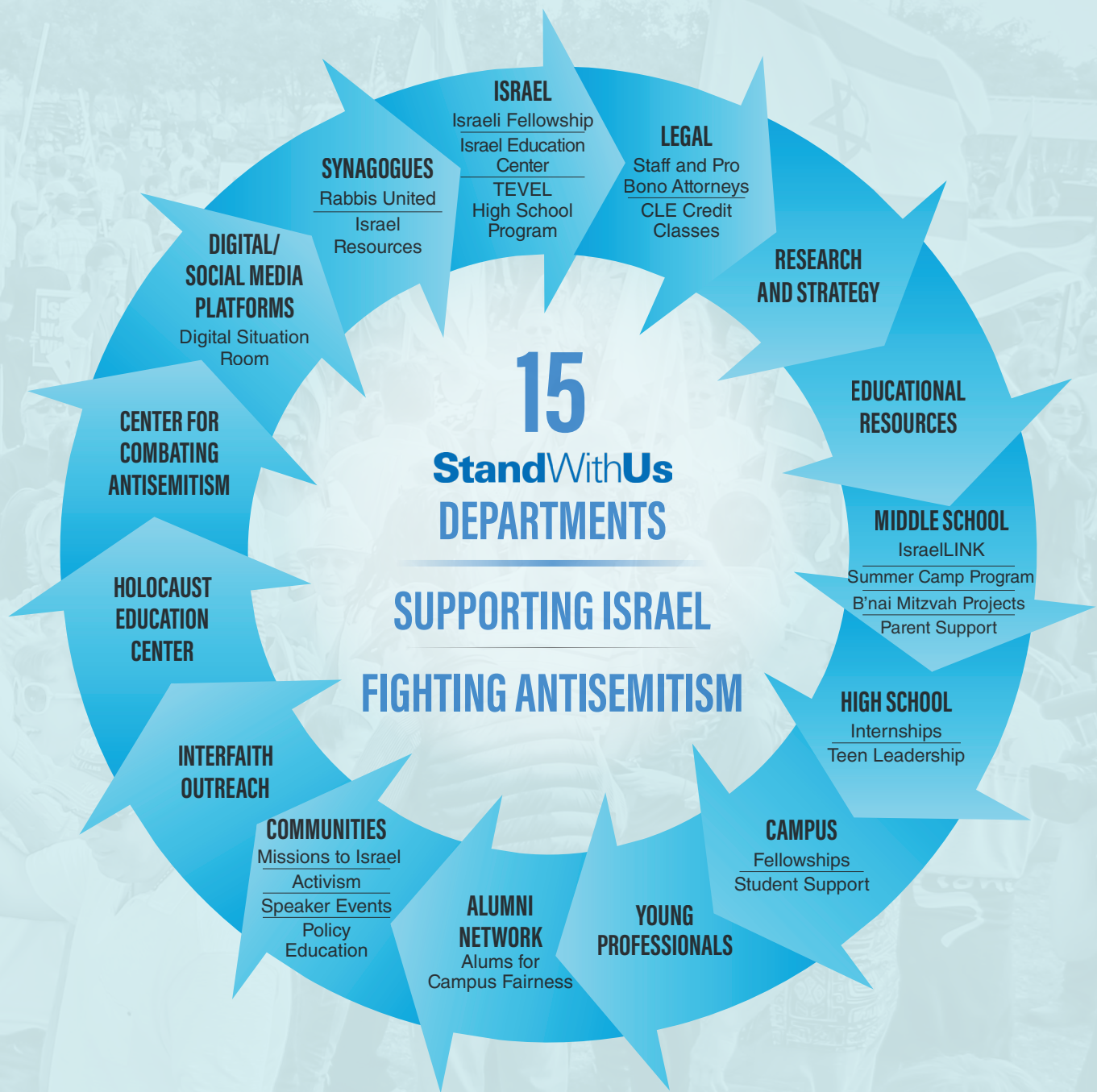
Global Reach

With offices and programs on six continents, StandWithUs is strategically empowering a global network of activists and educators for Israel and fighting antisemitism around the world.

StandWithUs

Supporting Israel & Fighting Antisemitism

STANDWITHUS IS A DBA OF ISRAEL EMERGENCY ALLIANCE, INC., A 501(C)(3) NONPROFIT ORGANIZATION.



A Multi-Pronged Approach To Meet Our Mission

All departments work together: After over two decades of strategic planning, growth, and impact, we have evolved into 15 vibrant departments, able to stand alone while supporting one another.

The StandWithUs Saidoff Legal Department, Holocaust Education Center, and Center for Combating Antisemitism support the StandWithUs High School and Campus departments, while the StandWithUs

Research and Strategy Department supports all departments and also educates with our printed materials. StandWithUs' social media platforms provide information for students and communities to share in multiple languages.

All of our departments make an impact around the world by creating a global network that brings information, pride, and passion to the next generation of Zionists.

STANDWITHUS PROGRAMS HAVE Measurable Results

Millions

Digital/Social Media Platforms Analytics show millions of interactions each week on StandWithUs Polak Digital platforms. StandWithUs digital platforms have the highest combined number of Facebook, Twitter, and Instagram followers of any Jewish organization working in the field of Israel education and activism. StandWithUs operates in different languages on multiple social media platforms, including Arabic.

Millions

Educational Resources StandWithUs is the largest producer of booklets about Israel used in colleges, synagogues, churches, high schools, and communities. Our Research and Strategy Department continues to update and produce new materials based on relevant topics that our students and community members need to inform their communities with solid information. Thanks to Evelyn and Dr. Shmuel Katz, millions of copies of our materials have been distributed on a variety of themes and in multiple languages. In addition, the educational videos we post on social media pages have received millions of views. These include short films that we produce ourselves.

100,000

College Campuses Hundreds of college student leaders across the US, Canada, Brazil, Australia, South Africa, and the UK work directly with us each year to counter misinformation, defeat BDS campaigns, and stand up to hate on campuses. Our StandWithUs Emerson Fellowship recruits and trains the best and brightest student leaders in cities around the world each year who work to inspire their peers on campuses and in communities. During an average academic school year, we have over 150,000 students on more than 250 campuses at our educational events around the world. Since 2021, StandWithUs has addressed over 400 antisemitic incidents on campuses. Our student leaders and staff host nearly 1,000 programs each year and work with our campus partners to achieve our mission of supporting Israel and fighting antisemitism.

150,000

High Schools Through our StandWithUs Kenneth Leventhal Internship and Teen Leadership Council (TLC), hundreds of students work directly with us each year to bring Israel education and clubs to their high schools, youth groups, and communities. Each year, our high school teens and professionals organize over 1,000 educational programs. During an average year, we reach over 150,000 high school students across North America through our many programs.

7,000

Middle Schools After a successful pilot program reaching thousands of students, we now have our IsraelLINK middle school curriculum across the U.S. This cutting-edge program introduces Jewish students to Israel and inspires them to feel more connected to their ancestral Jewish homeland. Over 275 middle schools in the U.S. are already using IsraelLINK, reaching over 7,000 students through more than 850 educators we have trained to use the curriculum. Deepest appreciation to the Sandra and Lawrence Post Family Foundation and the Etta and David Jonas Educators Fellowship.



2,000

Legal Department and Center for Combating Antisemitism StandWithUs provides free legal resources to students, faculty, and community members who have been bullied for their pro-Israel identities, nationality, ideas, or activities. Through our network of over 250 pro bono attorneys and working with partner organizations, the StandWithUs Saidoff Legal Department has successfully resolved or provided referrals for over 2,000 incidents. This empowers people who would otherwise not have had recourse to handle antisemitic, anti-Israel bullying. We have also opened our new Center for Combating Antisemitism, which uses legal remedies, in cooperation with the Legal Department, to fight against anti-Jewish bigotry.



Thousands

Fellowships and Internships We have yearlong training programs in the U.S., Canada, Brazil, the UK, South Africa, and also Israel to help young adults become well-spoken ambassadors for the state of Israel. Our goal is to make sure that young adults will educate their peers during their years in school and become community leaders after they graduate.



40,000

StandWithUs Israel Education Center For over 18 years, the StandWithUs Katz Education Center has been educating young Israelis and visitors who come to Israel from all over the world. Our Israeli Fellowship engages over 100 Israeli college student leaders each year, while our Tevel high school program selects 150 talented Israeli teens to participate in a leadership program. Every year we host over 40,000 people at our Center in Jerusalem. We have recently doubled our space at our Katz Israel Education Center due to the high demand, and are expecting to host 100,000 people each year!



10,000

StandWithUs Holocaust Education Center is a relatively new department at StandWithUs, offering to bring programs into the classroom and community events. Our website offers over 20 interdisciplinary presentations for middle and high schools, colleges, and community audiences. In many cases, our staff work with teachers to create custom programs for their classrooms. The Holocaust Education Center is growing quickly and has already made dynamic presentations to over 10,000 students in classrooms across the United States and Canada.



Thousands

Rabbis United is a relatively new division of StandWithUs. It is non-denominational and nonpartisan, dedicated to supporting the educational activities of rabbis who care about Israel and want to help fight antisemitism in their synagogues and communities. Through Rabbis United, our members can unite around their love for Israel and share their activism. We offer educational conferences and resources, as well as information about campaigns and other relevant opportunities throughout the year that can be brought to synagogues and communities around the U.S. and Canada. Since our inception, we already have nearly 200 rabbis registered with Rabbis United, have distributed materials and newsletters, impacting thousands of congregants, and have hosted our first Rabbis United conference.



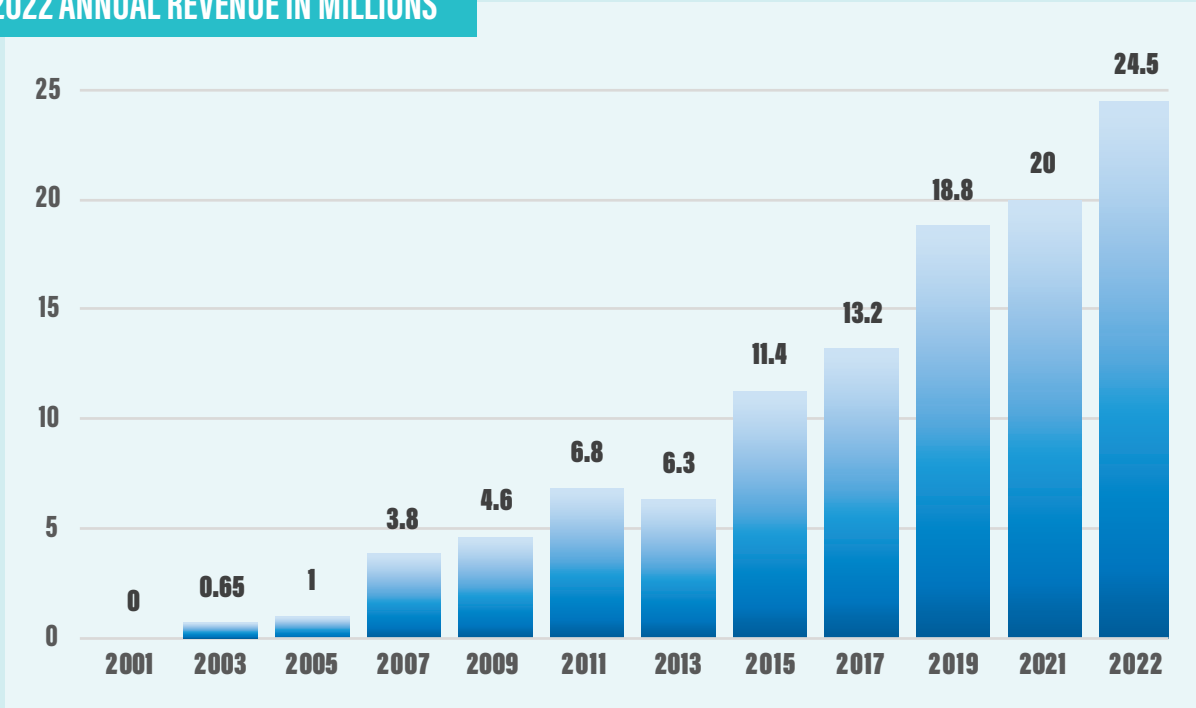
10,000

Interfaith Outreach At StandWithUs, we see it as a priority to build bridges with friends and allies of Israel and the Jewish people. We have already hosted multiple events with Black, Hispanic, and White Christians of diverse denominations and Hindus across the U.S. Our partnerships are extremely welcome. We have worked together with other groups to pass anti-BDS legislation and to promote the adoption of the International Holocaust Remembrance Alliance (IHRA) Working Definition of Antisemitism. We have hosted a model Black/Jewish Passover musical and several celebrations of Israel, created materials on our commonalities, and presented numerous programs to Shine a Light on Antisemitism and Hinduphobia. Over 10,000 people have already attended our events.

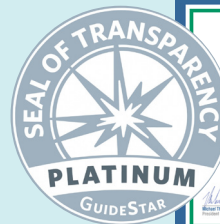
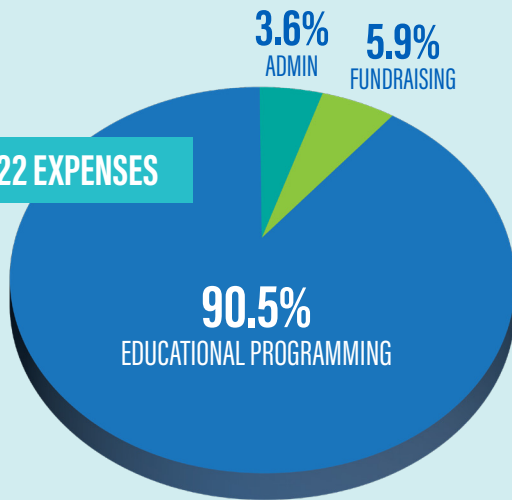
SOUND FISCAL GROWTH AND MANAGEMENT

StandWithUs Financials

2001 - 2022 ANNUAL REVENUE IN MILLIONS



2022 EXPENSES



For the 11th consecutive year, StandWithUs has obtained the highest possible ratings from two preeminent charity rating agencies, verifying our strong commitment to accountability, transparency, and fulfilling our mission.



10 Reasons To Support StandWithUs

1 Student Leadership Programs Around the World

Through our student leadership programs, we reach hundreds of thousands of students every single year. While the lion's share of our work is concentrated in the United States, we work with students throughout Canada, the UK, Brazil, the Netherlands, South Africa, and Australia as well as across Israel. We empower students with the pride, information, and confidence they need to stand tall for Israel and against antisemitism. Our young leaders, and the peers they reach through their work, will be the next generation of proud, engaged Zionist leaders and voters.

2 Legal Efforts and the Center For Combating Antisemitism

StandWithUs is there with legal help for middle school, high school, and university students who are bullied for their Jewish identity, which includes their love and connection to Israel. When a student knows that StandWithUs is behind them, it makes them stronger and better able to deal with the challenging situation. They know they are not alone. We are also there to help faculty and community members. Through our staff and pro bono network of over 250 attorneys, we have already dealt with over 2,000 incidents since we began our legal work.

3 International Network

Through StandWithUs, teens and young adults don't feel like they are "the only ones" who love Israel, are concerned about antisemitism, and are willing to stand tall. They have an international network of their who care about Israel and will stand up against antisemitism, and knowing this makes them stronger. When we began the organization over 20 years ago, this was not the case.

4 Middle School Curriculum

Jewish children, at 11, 12, and 13 years old, do not necessarily feel connected to Israel. Our curriculum, IsraelLINK, is now in hundreds of schools, training hundreds of teachers to inspire thousands of young students to feel that connection.

5 Holocaust Education in the Classroom

StandWithUs is now bringing Holocaust education into the classroom for Jewish and non-Jewish students. Research has shown that the level of information about the Holocaust is so low that most young people cannot name even one of the over 40,000 concentration camps and ghettos used to murder Jews during World War II.

6 Digital Media

Social media has become a tool for education as well as misinformation about Jews and Israel. Thankfully, StandWithUs' social media reach has gone through the roof on all of our platforms, reaching millions of people every single week with good, solid information about Israel, Jews, and antisemitism. We are leaders on Instagram, Facebook, Twitter, and other platforms.

7 Educational Resources

Since our inception, we have distributed millions of booklets on a variety of topics and in different languages. You can find them online at www.standwithus.com/booklets.

8 Rabbis United

We bring together rabbis of every denomination to educate their synagogues and communities. Through our Rabbis United division, we have hundreds of rabbis registered to receive our educational materials, newsletters, and invitations for conferences.

9 StandWithUs Is a Nonpartisan Organization

We do not support any candidate; we are neither Democrat nor Republican, Labor nor Likud. This continues to make us a broad tent that focuses on our mission: supporting Israel and fighting antisemitism. We always educate about the issues and provide resources, but we do not take a position.

10 Sound Fiscal Management, Measurable Results, and Partnerships

- For the last 11 consecutive years, StandWithUs has received the highest possible rankings from Charity Navigator and GuideStar for transparency and use of funds. This puts StandWithUs in the top 3 percent of all U.S. charities. This is significant because there are well over 1 million nonprofits in the United States, both Jewish and non-Jewish. More than 90 percent of our donations go directly into educational programming each year, with less than 10 percent dedicated to administration and fundraising.
- We measure our successes by studying our user analytics and evaluations because it is in everyone's best interest to make sure that our efforts achieve the highest possible impact. We test and fine-tune educational resources and programs until we reach our goals.
- We partner with hundreds of organizations around the world each year to make sure we maximize our precious resources and reach the widest possible audiences.



INSPIRING AND EMPOWERING Future Generations

A LIFELONG PATH

StandWithUs empowers young people to confidently stand up for Israel now and in the future. Taking students from junior high through college, StandWithUs strives to empower young leaders who will eventually become community leaders for Israel and the Jewish people.

LEARN MORE

Discover the effective work of StandWithUs and its dynamic growth. Become a Partner in the fight for hearts and minds and Israel's quest for peace. Become a Jerusalem Legacy Donor or discover other ways to support the organization and our critical programs!

NAMING OPPORTUNITIES

Create a living legacy for you and your family by sponsoring one of StandWithUs' departments, programs, or facilities. Naming opportunities include the auditorium at the StandWithUs Israel Education Center in Jerusalem, the Interfaith Outreach Department, the High School Teen Leadership Program, Rabbis United, or other incredible programs at StandWithUs.

BECOME OUR PARTNER

Donate Today

Send your generous donation to the address below,
or donate online at www.standwithus.com

StandWithUs

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