



K-12 Fairness CENTER

A Division of **StandWithUs**

Professional Development Offerings for Educators

The K-12 Fairness Center offers essential and timely professional development for educators, empowering them to create inclusive, informed, and bias-free school environments that can prevent and respond effectively to antisemitism (bigotry against Jews).

Each of our programs features a foundational segment about Jewish identity and modern antisemitism, followed by a segment tailored to meet the unique needs of K-12 educators and administrators. By combining deep insights with practical tools, we ensure participants leave equipped to address these complex issues with confidence and sensitivity.

Programs are fully customizable to accommodate the specific objectives, time constraints, and challenges faced by individual schools or districts.

Current Offerings:

We typically work with schools and districts to custom design a program that best meets their individual needs. We recommend at least two hours for each workshop (including segments 1 and 2), although we can accommodate any time constraints. Each workshop is designed to be interactive and includes time for Q & A.

All of our programs are delivered live, in person, unless otherwise arranged.



TESTIMONIAL

"Stand With Us led an outstanding workshop on identifying bias in the news and various forms of media. Our educational leaders and teachers were truly impressed by the organization's commitment to delivering a dynamic, informative, and sensitive training session that resonated deeply with our county's educators. Stand With Us demonstrated exceptional scholarship, preparation, and credibility, earning the trust and respect of all present.

Their workshop provided a comprehensive understanding of the nuanced world of media bias, equipping teachers with invaluable tools to navigate this complex landscape. Stand With Us offered robust resources and practical strategies that can be seamlessly incorporated into the classroom, ensuring that our students develop critical thinking skills to discern fact from bias. I am confident that this workshop has empowered our educators to foster media literacy and encourage well-informed, responsible citizens. Stand With Us has undoubtedly made a significant and lasting impact on our educational community."

Mary O'Meara, Ed. D.
Superintendent of Schools
Plainview-Old Bethpage Central School District

Segment 1: Jewish Identity and Modern Antisemitism

Included in each workshop, educators will learn:

- Who are the Jewish people and how do they view their Jewish identity? What is the relationship between the American Jewish community and Israel?
- What is modern antisemitism, and how does it differ from older forms that may be easier to identify?
- How do most Jews define Zionism? What is the relationship between anti-Zionism and antisemitism?
- How is antisemitism defined by the U.S. Department of Education in Title VI investigations and how can that be a proactive educational tool?

- For states and districts that mandate Ethnic Studies:

Optional

- The history and dangers of "Liberated" Ethnic Studies.
- How concepts like "decolonization", "resistance", "liberation", and "dominant narratives vs. counter narratives" are being weaponized to promote hate and violence.

Segment 2: Choose One

Note: The content for each option below is tailored for either public schools or independent schools, depending on the audience.

1. Preventing and Responding to Antisemitism for School Boards or Trustees

In this session, participants will learn about current issues affecting schools around the country, including antisemitism, navigating Jewish community concerns, and best practices for proactively preventing incidents. Topics may include:

- Best practices for running meetings so they don't get hijacked by interest groups.
- Model policies boards can adopt to nurture a bias-free school environment: policies for teaching controversial topics, library adoption and challenges, curriculum challenges, educator free speech and academic freedom, vetting vendors, and more.
- Best practices for truly inclusive anti-bias and/or Diversity, Equity, and Inclusion (DEI) efforts.

2. Preventing and Responding to Antisemitism for School Administrators

In this session, participants will learn about current issues affecting schools around the country, including antisemitism, navigating Jewish community concerns, and best practices for proactively preventing incidents. Topics may include:

- Best practices for investigating antisemitic bullying to be compliant with Title VI.
- How to navigate discussions and lessons about the Israeli-Palestinian conflict.
- How to balance student and teacher free speech rights in a charged school environment.
- How attacks on Jewish identity can manifest during school and co-curricular events (assemblies, field trips, proms, yearbooks, culture nights, and more).
- How to leverage distributive leadership to ensure accurate and unbiased curricular materials.

3. Preventing Bias: A Workshop for School Teachers and Curriculum Writers

In this session, participants will learn about current issues affecting schools around the country, including antisemitism or bias in the curriculum, navigating Jewish community concerns, and best practices for proactively preventing incidents. Topics may include:

- How to evaluate sources for bias – and how to make evaluating sources an effective learning experience for your students.
- How to spot bias in all types of media (social media, print journalism, television), including subtle antisemitic symbols, phrases, and images.
- How to navigate discussions and lessons about the Israeli-Palestinian conflict or other “hot topics” in K-12 schools.
- How to use primary sources to build learning experiences that allow students to utilize higher thinking skills.
- How to ensure student assessments are free of bias.



4. Preventing and Responding to Antisemitism for School Teachers

In this session, participants will learn about current issues affecting teachers around the country, including antisemitism or bias in the classroom, Jewish community concerns, and best practices for proactively preventing incidents. Topics may include:

- How to navigate discussions and lessons about the Israeli-Palestinian conflict or other “hot topics” in K-12 schools.
- How to evaluate sources for bias – and how to make evaluating sources an effective learning experience for your students.
- How to spot bias in all types of media (social media, print journalism, television) and prevent it from entering your classroom.
- How to use primary sources to build learning experiences that allow students to utilize higher thinking skills.
- How to respond to reports of antisemitic bullying or harassment.
- How to ensure your classroom is free of bias.

5. Preventing and Responding to Antisemitism for School Counselors

In this session, participants will learn about current issues affecting students and schools around the country, including antisemitism or bias, navigating Jewish community concerns, and best practices for proactively preventing incidents. Topics may include:

- How to navigate discussions and lessons about the Israeli-Palestinian conflict or other “hot topics” in K-12 schools.
- What to know about helping Jewish students prepare for college or university.
- How to think about antisemitism in terms of the ASCA standards.
- How to help students navigate peer conflict that impacts their Jewish identity.
- How to help Jewish students negotiate issues with their teachers.



CARLY GAMMILL

Carly Gammill is the Founding Director of the StandWithUs Center for Combating Antisemitism and simultaneously serves as Counsel for Legal Strategy in the StandWithUs Saidoff Legal Department.

A former constitutional litigator, Carly is active in fighting antisemitism on campuses, in local communities, in court, and at the United Nations. Her passion for this work derives in part from her background in the educational field, as well as from a deep personal conviction that the world--including people of all races and religions-- cannot afford to stand by silently while the Jewish people are once again targeted, marginalized, demonized, and harmed.

As an educator, Carly uses an engaging and interactive approach to offer practical tools for addressing antisemitism, both in response to specific incidents and as proactive measures that look toward preventing further occurrences of anti-Jewish bigotry.



EUGENE D. SCHULTZ

Eugene D. Schultz is Associate Director of K-12 Educator Outreach. Eugene brings over 20 years of experience as an educator and advocate for history education, social justice, and combating antisemitism. As the Associate Director of K-12 Educator Outreach at StandWithUs, Eugene works to build a nationwide network of educators committed to teaching fact-based content about Israel, Jewish identity, and the fight against antisemitism.

Before joining StandWithUs, Eugene served as a history teacher and program coordinator, specializing in Advanced Placement courses and curriculum development. He also worked extensively in teen engagement at the Lappin Foundation, where he led educational trips to Israel and provided immersive experiences for students. Eugene's efforts have always centered on fostering understanding and resilience in the face of bias and misinformation.

In his current role, Eugene develops professional development opportunities, creates educational resources, and collaborates with schools to address challenges related to antisemitism and anti-Israel narratives. He is passionate about equipping educators with tools and strategies to create inclusive, informed, and safe learning environments.

Outside of his work, Eugene is a dedicated advocate for Holocaust education, a member of the North Shore Massachusetts Antisemitism Task Force, and a history enthusiast. He believes that empowering educators is key to building bridges of understanding and ensuring a brighter, more inclusive future for students.



DAVID SMOKLER

David Smokler is the Executive Director of the K-12 Fairness Center at StandWithUs. After graduating from Connecticut College with education credentials and unable to find a job in a traditional school setting, David took a job teaching English to court-adjudicated boys on a cross-country covered wagon train. They traveled from Pennsylvania to southwest Texas, and each day after setting up camp, David taught writing and literature on picnic tables on the dusty grounds of prairies.

Soon after that adventure, David taught English in high schools on Cape Cod and suburban Boston while finishing his master's degree in teaching at Bridgewater State University. He published two books for teachers, *Making Learning Come Alive* and *Interactive Learning Experiences: Increasing Student Engagement and Learning*. He then went into school administration, spending fourteen years as an Assistant Principal, Special Education Administrator, and Associate Director of Education for the Massachusetts Department of Youth Services.

David calls on both his love of his Jewish culture and his experience in education in his work at StandWithUs, where he is building a grassroots network of K-12 Educators who want to fight bigotry against Jews, bring more and better education about Jews, antisemitism, and Israel to students and educators across the county.

He envisions a vibrant community of Jewish educators and allies to support each other, share best practices, and improve K-12 education from the ground up.



KATE CHAVEZ

Kate Chavez serves as the Executive Director of High School Affairs at StandWithUs, where she is committed to fostering impactful and comprehensive education about the Jewish community, antisemitism, and Israel in schools across the United States. Kate leads a team of 12 professionals who work directly with high school students in public and private schools, collectively reaching over 100,000 students annually. Among her key initiatives is the development of the organization's Jewish American Heritage Month programming and the management of the Leventhal Internship, a competitive leadership program that serves over 200 high school leaders each school year.

Kate holds a Master's Degree in Government, Diplomacy, and Conflict Resolution from Reichman University. Her experience includes roles with Masa Israel Journey, Israel Policy Forum, the Jewish Federation of Greater Los Angeles, and the United States House of Representatives. Additionally, Kate contributes to the far-right extremism desk at the International Institute for Counter-Terrorism.

For more information, reach out to the K-12 Fairness Center using the email or QR code below.



Contact us at
K12FairnessCenter@standwithus.com

The K-12 Fairness Center is a division of StandWithUs, an international, non-partisan organization dedicated to educating about Israel and fighting antisemitism.

**K-12
Fairness**
C E N T E R

A Division of **StandWithUs**