



BOOKLET
SERIES

TOOLS FOR ACTIVISM

HATE SPEECH AND REPORTING TOOLS FOR SOCIAL MEDIA

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Facebook Community Standards

Hate Speech

Facebook defines hate speech as a direct attack on people based on protected characteristics, including race, ethnicity, national origin, religious affiliation, sexual orientation, caste, sex, gender, gender identity, serious disease or disability, or immigration status.

Facebook has three tiers of severity for direct attacks:

Access Facebook's
complete Community
Standards here:



[www.facebook.com/
communitystandards/hate_speech](https://www.facebook.com/communitystandards/hate_speech)

Tier One

includes targeting a person or group with one of these protected characteristics by supporting violence against them, dehumanizing them (e.g., calling them insects, denying their existence, claiming they are all criminals, etc.), or mocking hate crimes and victims.

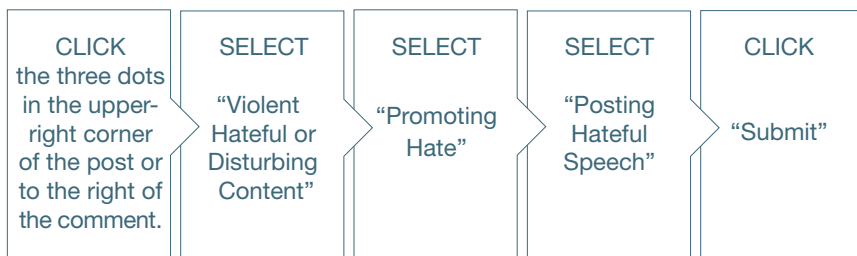
Tier Two

includes generalizations about inferiority and statements about a person or group “being less than,” expressing “contempt” or “dismissal,” as well as expressions of disgust or cursing.

Tier Three

includes content that describes or negatively targets people with slurs, where slurs are defined as words commonly used as insulting labels for the above-listed characteristics.

Report Hate on Facebook



Facebook may follow up with a formal report request.



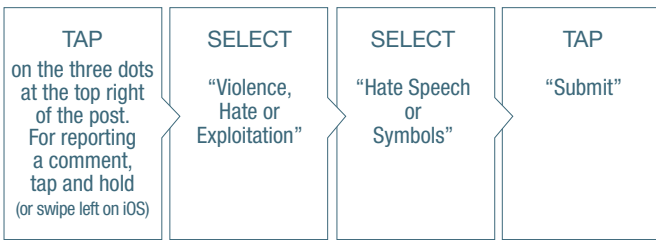
Instagram Community Standards

Violence and Incitement

Instagram has the same policies as Facebook regarding hate speech. Content is removed if it “contains credible threats or hate speech...targets private individuals to degrade or shame them, or has personal information meant to blackmail or harass someone.”

Instagram has a zero-tolerance policy for encouraging violence or attacks on anyone based on “race, ethnicity, national origin, sex, gender, gender identity, sexual orientation, religious affiliation, disabilities, or diseases.”

Report Hate on Instagram



Access Instagram’s complete Community Guidelines here:



help.instagram.com/477434105621119



X Help Center

Hateful Conduct Policy

X users may not use tweets or direct messages to attack others on the basis of “race, ethnicity, national origin, caste, sexual orientation, gender, gender identity, religious affiliation, age, disability, or serious disease.”

Hateful conduct includes targeting an individual or group with threats of violence; inciting fear, harassment, or discrimination against them; using slurs or racist tropes; posting degrading content or hateful images; or sharing content referencing violent events (e.g., the Holocaust).

Access X’s full Hateful Conduct Policy here:

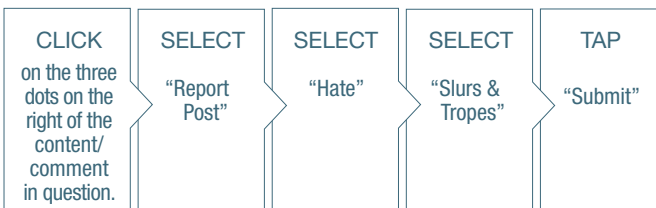


help.x.com/en/rules-and-policies/hateful-conduct-policy

Report hate on X:



help.x.com/en/forms/safety-and-sensitive-content/abuse





TikTok Community Guidelines Hate Speech and Hateful Behaviors

TikTok does not allow “hateful behavior, hate speech, or promotion of hateful ideologies. This includes content that attacks a person or group” based on “caste, ethnicity, national origin, race, religion, tribe, immigration status, gender, gender identity, sex, sexual orientation, disability, or serious disease.”

The platform defines hateful ideologies as “systems of beliefs that exclude, oppress, or otherwise discriminate against individuals based on their protected attributes, such as racial supremacy, misogyny, anti-LGBTQIA+, and antisemitism.”

It forbids content promoting “violence, exclusion, segregation, discrimination” or hateful ideologies, “claiming supremacy over a group of people,” using hateful slurs, denying “well-documented historical events” like the Holocaust, and demeaning others.

Access TikTok's
complete Community
Guidelines here:



[https://www.tiktok.com/safety/en/
countering-hate](https://www.tiktok.com/safety/en/countering-hate)

Report Hate on TikTok



Report hateful
content here:



[https://www.tiktok.com/legal/
report/feedback](https://www.tiktok.com/legal/report/feedback)

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All terms of service and reporting guidelines are effective as of November 2025. Terms of service and reporting guidelines subject to change by each of the social media companies listed within this handout at any time and at their own discretion. Please use the links provided to stay current with any changes.


EVELYN &
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KATZ

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